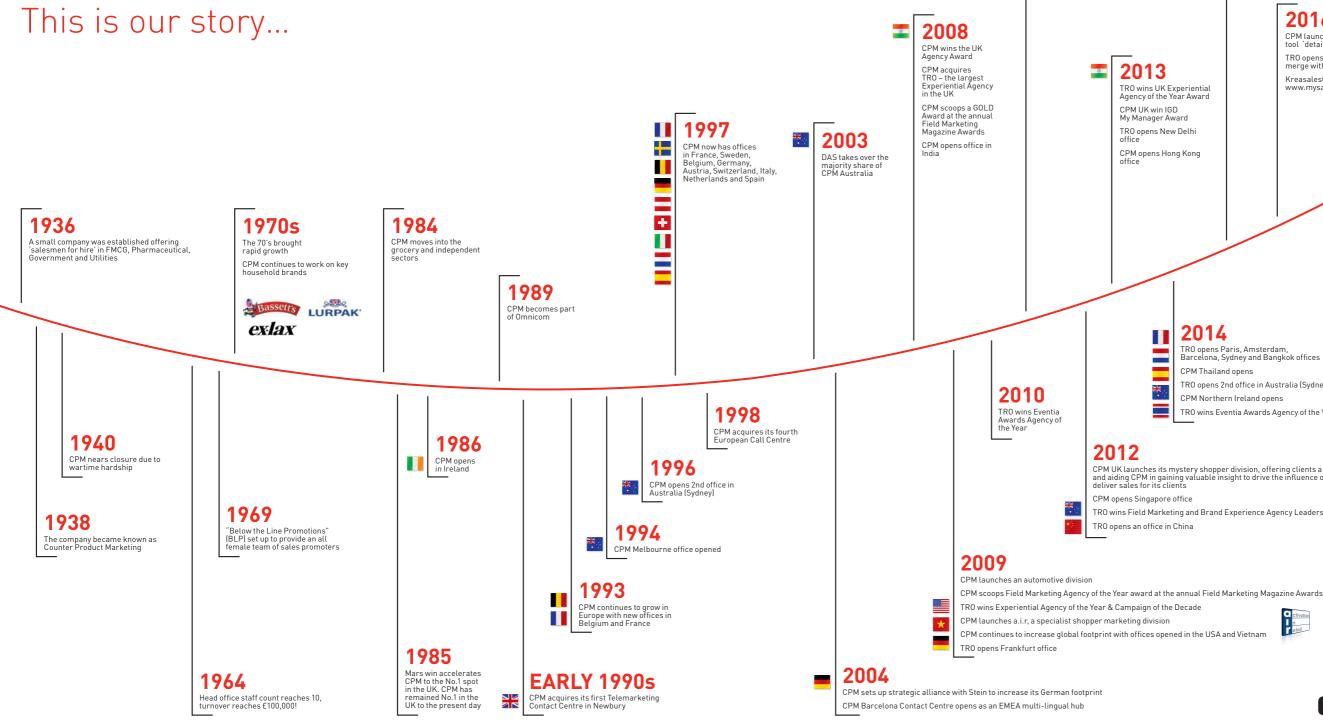
80 YEARS YOUNG... AND WITH AN INCREASING GLOBAL FOOTPRINT, WE'RE ALL FASTER, SHARPER, FRESHER AND MORE HIGH TECH THAN EVER BEFORE



CPM wins Agency of the Year Award for Contact Centre, Experiential and Field Marketing CPM acquires Unisono and establishes CPM China

2011

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CPM opens Asia Pacific office in Singapore TRO wins Marketing Magazine Awards Agency of the Year

TRO increases their global footprint with an office in Australia

CPM launches a dedicated digital division "Knit"

2015

TRO Madrid opens



CPM Belgium merge with KreaSales forming KreaSalesCPM TRO wins the IMC Grand Prix, the Drum UK Event Awards Agency of the Year and a Cannes Lions Silver for the Lucozade Sport Conditions Zone InventaCPM win European IMC Gold Award CPM Asia Pac have an associate partner in Philippines

2016

CPM launch a new online merchandising tool detail TRO opens a new office in Italy through a merge with Inventa KreasalesCPM introduce www.mysalesrep.be

2014

TRO opens Paris, Amsterdam, Barcelona, Sydney and Bangkok offices CPM Thailand opens TRO opens 2nd office in Australia (Sydney) CPM Northern Ireland opens

TRO wins Eventia Awards Agency of the Year

CPM UK launches its mystery shopper division, offering clients a holistic approach and aiding CPM in gaining valuable insight to drive the influence of consumers and to deliver sales for its clients

TRO wins Field Marketing and Brand Experience Agency Leadership Award



